

PROFESSIONAL DOCTORATE OF BUSINESS ADMINISTRATION

The program enables students to conduct applied research rooted in professional practice. They benefit from research seminars, international workshops, and academic lectures in fields such as business administration, marketing, management, economics, and finance. Designed for experienced professionals, the program develops advanced research skills and provides tools to address organizational, development, and financial challenges, under the guidance of a dedicated doctoral faculty. This experience of study and research sharpens critical thinking, strengthens analytical expertise, and enhances strategic decision-making, empowering students to become leaders and experts in their field.

PROFESSIONAL DOCTORATE OF BUSINESS ADMINISTRATION	
DURATION	TWO ACADEMIC YEARS
CREDIT HOURS	36 CREDITS
SUBJECT	CREDIT HOURS
Advanced Business Strategy	3
Leadership and Organization Behavior	3
Advanced Financial Management	3
Data Analytics for Business Decision Making	3
Econometrics	3
Human Resources Management	3
Micro-Organizational Theories	3
Entrepreneurship and Innovation	3
STRATEGIC MANAGEMENT Strategic Management	3
Thesis	9