



PROFESSIONAL DIPLOMA IN GRAPHIC DESIGN AND MULTIMEDIA

Diploma in Graphic and Multimedia aims to provide graduates with a broad-based education that's industry oriented. The programme also helps develop advanced skills while encouraging entrepreneurship as well as driving creativity and innovation among our students.

A deeper knowledge of visual expression and communication in art and design are also key factors in the creative industries. These qualities go a long way in ensuring employability in various local and international organizations.

It is a creative programme crafted to meet the needs of creative designers who wish to adopt design thinking and earn contemporary skills in design and multimedia. Designed to inspire the next generation of design thinkers who can analyse and solve communication problems, this course also covers a broad understanding of design thinking, latest graphics design techniques, media and communication strategies and even a digital media portfolio to impress prospective employers.

Program	Professional Diploma in Graphic Design and Multimedia	
Hours	240 Training Hours	
Duration	Academic Year (9 Months)	
SUBJECT	TRAINING HOURS	CODE
English Language 101	20	EN101
English Language 102	20	EN102
Fundamentals of Graphic design	0	GD301
Colour Theory	10	GD302
Adobe Photoshop	24	GD303
Adobe Photoshop Projects	6	GD304
Adobe Illustrator	24	GD305
Adobe Illustrator Projects	6	GD306
Adobe InDesign	24	GD307
Adobe InDesign Projects	6	GD308
Adobe Premiere	24	GD309
Adobe Premiere Projects	6	GD310
Adobe After Effects	24	GD311
Adobe After Effects Projects	6	GD312
Graduation Project	40	GD313